

Logo Certification



The U.S. Department of the Interior encourages widespread use of the Take Pride in America® logo and slogans: "Take Pride in America—It's Your Land, Lend a Hand," "Take Pride in America," "Take Pride," and "It's Your Land, Lend a Hand."

To ensure appropriate use of the logo and slogans, the Department requires that users of the Take Pride in America logo and phrases agree to the following:

1. The logo will be used in a manner that is consistent with the mission of Take Pride, which is to:
 - Increase awareness in the public of citizen responsibility for stewardship of our public lands, facilities, cultural and historical sites;
 - Increase volunteerism in the community to protect and maintain our public resources, including schools, parks, streets, beaches, state and federal lands, and cultural or historic sites; and
 - Recognize commendable volunteer projects and individuals.
2. The logo will not be used commercially (i.e., used to generate profits), except with written agreement from the Take Pride program.
3. The logo will not be altered or used in any manner that would reflect unfavorably upon the United States government, the Department of the Interior, or the Take Pride in America Program.
4. The logo will not be used in connection with any form of advocacy.

I, _____ (name), hereby certify that

_____ (name of organization) is

eligible to use the Take Pride in America logo and phrases for _____

_____ (specify use or purpose)

and agree to the above requirements for use of the logo and phrases.

Signature: _____ Date: _____

Phone: _____

Email: _____

Please fax this certification form to Take Pride at (202) 208-5873 or you can apply for the logo on-line by visiting www.TakePride.gov.

For further information about Take Pride in America, or if commercial use of the logo is planned, please visit www.TakePride.gov or contact our staff at TakePride@ios.doi.gov or (202) 208-5848.